

KYLE LANGDON-WEYRICH

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IMDb: <https://www.imdb.com/name/nm10221322/>

PROFESSIONAL SUMMARY

Entertainment producer and creative strategist with experience in television, film, and digital media. Skilled in securing sponsorships, building investor partnerships, and producing content from concept through full-cycle production. Combines strengths in creative development, production management, and PR to deliver impactful campaigns and expand audience reach.

CORE COMPETENCIES

- Film & Television Development and Production
- Pitch Deck Creation & Project Packaging
- Budgeting & Production Management
- Talent & Crew Coordination
- Social Media & Digital Campaigns (TikTok, IG, YouTube)
- Website Design, SEO Optimization, and Podcast & Multimedia Production
- Influencer, Media, and Public Relations

PROFESSIONAL EXPERIENCE

President & CEO | Picture Esque Productions

Newport Beach, CA | Aug 2021 – Present

- Built and led a creative media company delivering marketing strategies for hospitality, lifestyle, and entertainment brands.
- Produced and directed promotional videos, managed branding/website design, secured press features through PR campaigns, and managed production schedules, and oversaw post-production.
- Developed and produced pitch decks and marketing materials for multiple projects.

Social Media Video Producer | WaterScents (Remote)

Flanders, NJ | 2022 – Present

- Produced TikTok and Instagram video campaigns, increasing brand reach and online engagement.
- Redesigned company website and optimized social media presence to enhance e-commerce performance.

Producer | Jameson Productions

Los Angeles, CA | 2022 – Present

- Managed full-scale productions, overseeing crew, casting, locations, and schedules. Guided creative vision and logistics from pre-production to wrap, delivering on time and on budget. Fostered cross-department collaboration, culminating in a Cannes Award-winning film.

EDUCATION

B.A. Communication Studies, CSU Long Beach — Magna Cum Laude, 3.5 years